What is it?

In a heuristic evaluation, an expert **tests the usability** of a site **using specific heuristic guidelines**.

In an interview setting, the employer will test your ability to perform a heuristic evaluation. They will likely present you with a site to spot usability issues and use this to test your **ability to spot issues**, your competency with standard **usability guidelines**, and your **problem-solving skills.**

How to prepare:

Research usability heuristics. There are several heuristics you can use, along with standards of design you have learned about throughout your courses and experience.

Understand the pros and cons of a Heuristic Evaluation so you can communicate to interviewers hypothetical next steps.

Practice spotting usability problems.

How to succeed:

Consistently and clearly use the heuristic guidelines of your choice. In a Heuristic Evaluation the framework creates a comprehensive review, so make sure you use it correctly and consistently.

Clearly communicate the strengths and weaknesses of the site through your presentation and/or writing.

Articulate recommendations for improvement to highlight your ability to solve problems.

Additional Resources:

How to conduct a Heuristic Evaluation
What is Heuristic Evaluation?
Heuristic Evaluation: How to conduct a Heuristic Evaluation
Schneiderman's 8 Golden Rules will help you design better
10 Usability Heuristics for User Interface design
Your step-by-step guide to Heuristic Evaluation in UX Design
How (and why) to conduct a Heuristic Evaluation