



How to Succeed in a Design Challenge

CAREER DEVELOPMENT OFFICE

What is it?

You're given a **prompt** and a specific amount of **time** to complete some sort of **challenge** and submit a **deliverable** (a deck, wireframes, personas, a prototype, a plan, etc).

Design Challenges can take two forms:

- **take-home challenges** that last up to a week
- **whiteboard challenges** that take place live in front of the interview team.

Employers use the Design Challenge to evaluate your **problem-solving skills** and overall **design ability**.

How to prepare:

Review: Make sure you have a solid foundation of design principles and an understanding of how these fit into your work process.

Research: Check Glassdoor for tips on design challenges that previous candidates have completed with the company.

Practice: Check out these design challenge generators:

- Sharpen
- UX Challenge
- Designercize
- 100 Days of Product Design Whiteboard Challenges

Recenter: These challenges can be nerve wracking! Take some time before your interview to refocus your thoughts or take a few breaths. Entering the challenge with a calm mindset can help you clearly think through the process.

How to succeed:

Understand the challenge. Read the prompt thoroughly and ask questions to ensure you understand the scope of the challenge.

Organize your thoughts using a framework. This is especially helpful if you have a time limit.

Clearly communicate your thought process and design decisions (practice this beforehand).

Slow down! Make sure your sketches and writing are legible and not sloppy. Remember - you want the interviewer to get as much information as possible about your thought process.

Monitor your time to ensure that you are able to accomplish the work within the time limit (frameworks can assist with this).